

# Fortis & Peak Consulting and Investment

## Privacy Statement

Last Updated: March 4, 2026

---

At Fortis & Peak Consulting and Investment, we are committed to protecting the privacy and security of the personal information we process. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, engage with our proprietary frameworks (including FortisIntel™, TECHNEXIS™, and PeakFlow OS™), or utilize the services of the Fortis & Peak Institute, TTI Lab, and the Consultation and Integration Program for SMEs.

### 1. Information We Collect

We collect information that identifies, relates to, or could reasonably be linked to you ("Personal Data"). This includes:

- **Contact Information:** Name, professional title, company name, email address, and phone number.
- **Technical Data:** IP address, browser type, time zone settings, and location data collected via cookies or similar tracking technologies.
- **Engagement Data:** Information provided when you register for Fortis & Peak Institute certificates or for the Consultation and Integration Program for SMEs, or download white papers on frameworks like Pinnacle10™, or subscribe to our "Shaping What's Next" newsletter.
- **Professional Background:** Employment history and educational background if you apply for a position or engage in our specialized training programs.

### 2. How We Use Your Information

Fortis & Peak uses your data to provide a superior consulting experience, specifically for:

- **Service Delivery:** Managing your relationship with our consulting arms and providing access to our branded methodologies like PeakFlow OS™ and INSIGHTEDGE™.
- **Personalization:** Tailoring our manufacturing analytics and digital transformation insights (NEXORA™) to your industry needs.

- Marketing: Sending updates on operational excellence, supply chain trends, and upcoming events at the TTI Lab or the Consultation and Integration Program for SMEs, subject to your consent.
- Analytics: Using FortisIntel™ logic to improve our website performance and user experience.

### 3. Legal Basis for Processing

We process your data under the following legal frameworks:

- Consent: Where you have opted to receive our insights or newsletters.
- Contract: When necessary to fulfill our service agreements with you or your organization.
- Legitimate Interests: To improve our proprietary frameworks and ensure the security of our digital assets.

### 4. Data Sharing and Disclosure

We do not sell your personal data. We may share information with:

- Internal Entities: Within the Fortis & Peak group, including the TTI Lab, Fortis & Peak Institute, and the Consultation and Integration Program for SMEs, to provide integrated services.
- Service Providers: Trusted third-party vendors who assist in website hosting, data analytics, and email delivery, under strict confidentiality agreements.
- Legal Requirements: When required by law or to protect the rights and safety of our firm and clients.

### 5. Your Privacy Rights

Depending on your jurisdiction (such as the EU or California), you may have the following rights:

- Access & Portability: Request a copy of the data we hold about you.
- Correction: Ask us to update inaccurate or incomplete information.
- Deletion: Request the removal of your data from our systems.
- Objection: Opt-out of direct marketing or specific automated processing.

To exercise these rights, please contact our Data Privacy Office at:  
legal@fortisandpeak.com

## 6. Data Security and Retention

We implement industry-standard technical and organizational measures to protect your data. We retain your information only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

## 7. AI and Automated Decision-Making

As part of our commitment to "Shaping What's Next," we may use AI-driven tools within our INSIGHTEDGE™ and NEXORA™ frameworks to provide manufacturing intelligence. We ensure these systems are transparent and do not produce legal or significantly impactful effects on individuals without human oversight.

## 8. Contact Us

If you have questions regarding this Privacy Policy or our data practices, please contact:

Fortis & Peak Consulting

*Attn: Data Protection Officer*

Email: legal@fortisandpeak.com

End of Privacy Statement