

Fortis & Peak Consulting and Investment

Cookie Policy

Last Updated: March 4, 2026

This Cookie Policy explains how Fortis & Peak Consulting and Investment (“we,” “us,” and “our”) uses cookies and similar tracking technologies when you visit our website. This policy should be read alongside our Privacy Policy and Terms of Use.

1. What are Cookies?

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies to provide a seamless user experience, analyze how our frameworks (such as FortisIntel™ and PeakFlow OS™) are accessed, and ensure the security of our investment portals.

2. How We Use Cookies

Fortis & Peak uses cookies for the following purposes:

- **Essential Operations:** To enable core site functionality, secure logins for the Fortis & Peak Institute, and remember your progress through our digital transformation modules.
- **Analytics & Performance:** To understand how visitors interact with our INSIGHTEDGE™ and NEXORA™ research, helping us improve our content delivery and framework usability.
- **Personalization:** To remember your preferences, such as language or region, and to tailor the insights we share from the TTI Lab or the Consultation and Integration Program for SMEs.
- **Marketing & Engagement:** To measure the effectiveness of our "Shaping What's Next" campaigns and provide you with relevant advisory updates.

3. Categories of Cookies on Our Site

Category	Description	Necessity
Strictly Necessary	Required for the website to function. They allow for secure login and navigation.	Mandatory

Category	Description	Necessity
Functional	Allow us to remember your settings (e.g., your preference for manufacturing vs. investment insights).	Optional
Analytics	Used by tools like FortisIntel™ to collect aggregated data on site traffic and framework engagement.	Optional
Targeting/Advertising	Used to deliver relevant content and track the performance of our professional outreach.	Optional

4. Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the website and deliver professional advertisements across other platforms (e.g., LinkedIn, Google). These third parties may collect information about your online activities over time and across different websites.

5. Your Choices and Control

You have the right to decide whether to accept or reject optional cookies.

- **Cookie Consent Manager:** Upon your first visit, our "Consent Management Platform" allows you to toggle specific categories of cookies (Functional, Analytics, Marketing) on or off.
- **Browser Settings:** Most web browsers allow you to control cookies through their settings. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.
- **Global Privacy Control (GPC):** Our website recognizes GPC signals. If your browser sends a GPC signal, we will automatically opt you out of non-essential tracking.

6. Data Retention

The duration for which a cookie stays on your device depends on whether it is a "persistent" or "session" cookie. Session cookies expire when you close your browser; persistent cookies remain until they expire or are deleted.

7. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in the technologies we use or for legal and regulatory reasons. Any changes will be posted on this page with an updated "Last Updated" date.

8. Contact Us

If you have any questions about our use of cookies or other technologies, please email us at:

Fortis & Peak Consulting and Investment

Attn: Digital Compliance Office

Email: legal@fortisandpeak.com

End of Cookie Policy