

Financial–Operational Feedback Loop



PRESS RELEASE

22 MAR 2026 · VIRGINIA, UNITED STATES

To achieve a true Financial–Operational Feedback Loop, an organization must move beyond reconciling spreadsheets at the end of the month. At **Fortis & Peak**, we bridge this gap by deploying the **FINANCE 360™ Framework**, which is specifically designed to transform finance from a "scorekeeper" into a strategic driver of operational growth.

In this deep dive, we explore how the CFO, COO, and CIO collaborate to ensure that every floor-level action is visible on the top-line balance sheet – creating a seamless connection between operational execution and financial outcomes.

Operational waste is simply profit that hasn't been captured yet. The Financial–Operational Feedback Loop ensures that no margin is left on the factory floor.

CFO — Financial Stewardship

Establishes the "Economic North Star," defining the financial impact of operational variables like machine downtime, labor efficiency, and scrap rates using FINANCE 360™.

COO — Operational Excellence

Translates financial targets into "Floor-Level Execution," ensuring Lean initiatives powered by PeakFlow OS™ target the specific bottlenecks the CFO identifies as "margin-killers."

CIO — Industrial Transformation

Provides "Digital Connectivity" by deploying the NEXORA™ Framework, ensuring data flows seamlessly from IoT/Sensors on the factory floor to the financial ledger – with zero manual intervention or lag.

FINANCE 360™ Framework in Action

The **FINANCE 360™ Framework** is the engine that eliminates silos. It operates on the premise that financial success and operational excellence are inseparable – and that every operational decision carries a quantifiable financial consequence.

The Unified Data Source

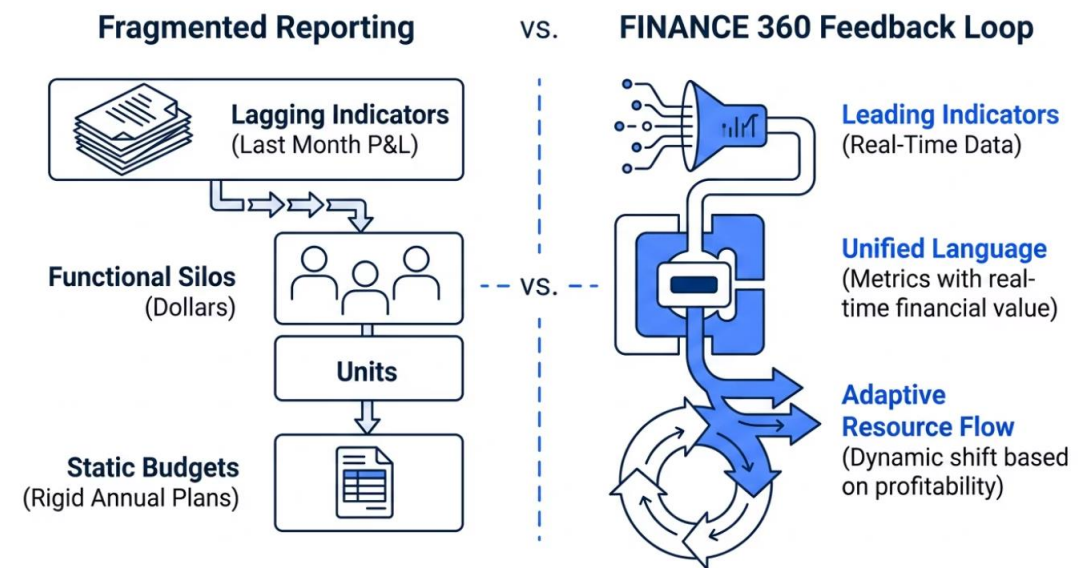
FINANCE 360™ aggregates data from ERP, MES, and supply chain systems to create a single source of truth. This prevents the "Data Disconnect" where the COO sees high productivity but the CFO sees declining margins.

Hedge the Risk, Harvest the Rewards

The framework provides real-time "Margin-at-Risk" visibility. If energy prices spike or a machine breaks down, the CFO can immediately quantify the financial impact and work with the COO to re-prioritize production.

Dynamic Capital Allocation

Because operational performance is tracked in real-time, the enterprise can shift capital instantly to the most profitable lines or products – rather than waiting for the next quarterly review.



Measurable Enterprise Impact

By closing the loop between the floor and the boardroom, **Fortis & Peak** enables a more resilient and transparent enterprise. Integrating FINANCE 360™ ensures that the CFO doesn't just report the news – they help the COO and CIO write it. The synchronization of the **IBP Fusion™** and **FINANCE 360™** frameworks delivers quantifiable, boardroom-ready results.

+15%

Free Cash Flow

Improvement achieved by optimizing working capital and reducing operational waste in real-time.

0-Day

Visibility

Executive teams see the financial impact of an operational disruption within hours, not weeks.



Margin Predictability

Reduced variance between "Planned Profit" and "Actual Profit" through synchronized IBP Fusion™ and FINANCE 360™ frameworks.

✓ **Key Insight:** Operational waste is simply profit that hasn't been captured yet. By integrating FINANCE 360™, the CFO doesn't just report the news – they help the COO and CIO write it.

Fortis & Peak | FINANCE 360™: Hedge the Risk. Harvest the Rewards.

www.fortisandpeak.com | info@fortisandpeak.com



Fortis & Peak
Shaping What's Next